



Advertising Opportunity Soccer city, Palatine

Soccer City, Palatine is offering a wonderful opportunity for you and your business to advertise year-round! We are located at 545 Consumers Avenue in Palatine, Illinois. The facility itself brings **over 400,000 spectators and players throughout the year and a consistent growing data base of over 18,000 plus perspective customers**, coming from all over the Chicago land area. This enormous crowd brings in people from every demographic imaginable, allowing business to delve into new and untapped clientele. With concession stands, game rooms, and a weight room, there is non-stop traffic through the facility regardless of the time of year.

The facility has **(1) one medium size and (2) two full-size soccer fields** totaling 30 available dasher boards, stretching the entire length of every field. All advertisements will be lined along the players' side of the field, making them easy to view, not only by the players, but also by the thousands of spectators that fill the bleachers.

Dasher Board Prices

- One (1) Dasher Board \$ 1,000.00
- Two (2) Dasher Boards \$ 2,000.00
- Three (3) Dasher Boards \$ 3,000.00

These prices are annual commitment, and can be renewed every year through Soccer City

Every dasher board 4' high x 8' wide (your advertisement will be 3' high x 7' wide due to borders), allowing plenty of space to put as much information as necessary. We will place the advertisements. Negotiations are available for prime locations.





Major (1) Field Sponsorship.

\$15,000 per year per field

Field 1, 2, or 3

Name your field

Receiving the following:

- Game schedules
- All game reminders ex. Customer receives email 2 days prior through our online system reminding them currently " You have a game Tuesday x,xxx at 10pm on field 2 against crushers"" please click here you're your schedule" Ex.. YOUR NAME WOULD BE///Sponsors name Field to go out to every player playing on that field every week
- Major dasher board and wall presents *(Billed for signage cost)
- Marketing campaigns through our online registration program
- Booth presents at any event or league as desired
- Website presents
- Premier Informational area located at the front entrance for wall display and brochure area
- 4 marketing campaigns per year via customer email receipts
- Customizable marketing plan





Additional opportunities

Arena Kiosk

\$500 per day weekend (peak season)
\$250 per ½ day weekend (peak season)
\$100 weekday (peak season)
20% revenue share if sales booth

Website

\$3000 per year
\$250 per month (6 month min)

Data base marketing

.25 Per email customer through our data base 18,000 +
Marketing campaigns through our data base email receipt program

All partners will be able to display their business in 2 front entrances via business cards or flyers!!

We have many other opportunities to reach your potential customer to fit any budget

For further information, please contact me at 847-788-5317 or michael@chicagosoccer.com

Call today!!

We look forward working with you soon!!



ADVERTISING & SPONSORSHIP OPPORTUNITY DETAILS

Sponsorship & Advertising Specifications:

Ad Colors & Borders

All ads will be in full color, unless otherwise specified.

Each ad will have a 6' border around each edge, making the actual advertising space 4' high x 7' wide. Major field sponsorship is customizable per advertisers request.

Submission:

When submitting your ad or logo electronically, your images must be at 300 dpi or higher. Please do not pre-screen them into half- tone dots. All color images must be in CMYK mode- NOT RGB.

Electronic File Formats Accepted

PDF (Preferred and may be delivered via e-mail)

Photoshop (300 dpi)

JPEG / TIF

Where to Send the Ad

Please submit your advertisement and/or logo to jesus@chicagosoccer.com

Placement/Refusal to Promotional Materials

Soccer City, Palatine retains the right to refuse applications of all advertising and sponsorship material. We also reserve the right to refuse applications for sponsorship and/or placement of advertising for any reason. You will be notified and your fee refunded should your ad be refused.

Other Information, Terms, and Conditions

Advertisements may be slightly altered for size requirements. If this is necessary, we will attempt to maintain the original look layout of the advertisement. Soccer City, Palatine is not responsible for any lost damaged media supplied. I/ We understand that advertising on the boards are subject to dents and dings this is considered normal and replacement if necessary will be the responsibility of the advertiser.

Make checks payable to Soccer City LLC.

Start Date _____ End date _____ Renewal date _____

Company Name _____

Address _____

City _____ State _____ Zip _____

Contact person _____ Phone _____

Title _____ Authorized _____

Email address _____

Signature _____ date _____

Approved _____ date _____